Greetings,

Build on your undergraduate study at UNC-Chapel Hill and pursue the advanced degree you need for a rewarding career in analytics, thanks to the Early Assurance Admissions Program with Mercyhurst University in Erie, Pennsylvania. Through this program, you can apply to Mercyhurst’s renowned graduate programs in Applied Intelligence or Data Science during your junior year, and receive an admissions decision in the summer before your senior year. No commitment is necessary until spring of your senior year, and you can complete your final year of college, knowing that there’s a seat waiting for you in grad school! I invite you explore our programs below:

Applied Intelligence
Master of Science
Become an expert research and intelligence analyst, influencing policy and leading analytical teams in business, law enforcement and national security. One of the first and most respected programs of its kind, this graduate degree promotes multiple analytical techniques and methodologies as well as strategic communication.

Program Benefits
• The program offers instruction in advanced research, data analysis techniques, analytical writing and strategic communication.
• Courses include Competitive Intelligence, Managing Strategic Intelligence, Cyber Threat Analysis, Social Media Analysis, and Financial Intelligence Analysis, to name a few.
• Our faculty bring years of real-world experience in government and the private sector, and offer connections with some of today’s leading intel agencies.

Data Science
Master of Science
Skilled data scientists are in high demand in a variety of settings, from social sciences to computer science to business and industry. In this cross-disciplinary program, you’ll learn to retrieve, organize, combine and clean data from a variety of sources, and apply techniques to detect patterns and make predictions to support strategic decision-making.

Program Benefits
• The program’s applied focus offers you exposure to real-world scenarios and situations.
• The comprehensive curriculum emphasizes programming, data visualization, database skills, quantitative analysis, communication and more.
• Employment opportunities in the field are growing quickly coast to coast.

Students from any undergraduate major are welcome to apply. We’re still accepting Early Assurance applications from juniors until April 1. Current seniors can also apply by our April 30 priority application deadline; applications will be accepted and reviewed until all seats are full. Visit apply.mercyhurst.edu to get started on our free application. If you have any questions, please visit us online or contact me at tlindahl@mercyhurst.edu or 814-824-2901.

Carpe Diem,
Travis Lindahl, Director of Graduate & Continuing Education